**JEREMY**

**ELLIOTT**

Cause-driven creative specializing in web and social content, graphic design, business development, marketing and communications.

EMAIL:

PHONE:

LINKEDIN:

**jeremyfelliott@gmail.com**

**(323) 422-2509**

**linkedin.com/in/jfelliott**

Technical Skills

*Proficient:*

Microsoft Office Suite

(Word, Excel, Powerpoint, Outlook)

Apple Pages & Keynote

Adobe Photoshop

Social Media Management & Analytics (SocialBakers etc)

Salesforce

Wordpress, WIX, CMS Platforms

Intermediate:

Adobe Illustrator

Adobe InDesign

iMovie, Garageband, Logic Pro X

Basic conversational Spanish, French

­Professional Experience

**Movember Foundation**  
Web Content and Partnerships Coordinator *Sept. 2017 – Present*

* Create & manage content for Movember's official partners: images, copy, and formatting for web, social and email formats, facing audiences of 1.3M+
* Develop pitch & proposal presentations for partner prospects
* Execute all promotions & deploy web assets across 26+ global website versions using CMS (including web banners, landing pages, eCommerce, and over 185 published news articles)
* Manage all partner accounts from start to finish: Salesforce pipeline development, warm and cold approach, pitch/proposal, contract negotiation, marketing plan & content execution, prizing & incentive strategy and execution, and reporting
* Steward partner relationships that tripled average revenue per partner 2017-2018
* Coordinate special events and assist with associated PR/Media.

Communications and PR Coordinator *2015 – 2017*

* Developed content for web, social media, and electronic direct mailings, ultimately publishing over 185 news articles and delivering content for over 900K+ email subscribers.
* Created graphics, formatted articles, and provided social media content and copy for our 3 primary channels facing over 350,000 followers.
* Supported Movember's PR & media efforts through pitching, managing sensitive responses, coordinating interview segments, and reporting.

**Tot Squad, Playing For Change Foundation**

Freelance Graphic Designer *2015 - 2017*

* Design graphic collateral for high-level corporate partners, collaborators & stakeholders (incl. pitch & proposal decks, brochures, business development and marketing sheets)

**Playing For Change Foundation**

Global Events & Outreach Manager *2012 – 2015*

* Manager for a team of 3 in promoting and executing a massive annual fundraiser taking place in diverse locations all over the world. Helped the PFC Day initiative grow from 225 events in 41 different countries in 2011, to over 440 events in more than 60 countries in 2014.
* Spearheaded outreach and correspondence with our event creators; oversaw all external communications, marketing, and social media channels; managed strategic partnerships and sponsorships; liaised with web development team to develop user experience best practices
* During the PFC Day "off-season," I assisted with special graphic design projects for our development collateral (annual reports, program updates, brochures, merchandise, sponsor decks, etc.)

Education

University of Southern California

B.A., Cultural Anthropology

*May 2011*

Continuing Ed:

UCLA Extension, *2014 – 2018* Graphic, Advertising,

and Interior Design

Art Center College of Design, *2016*

Environmental Design

Volunteering

Picture Alternatives

Los Angeles, CA

Personal and Production Assistant

*2014*

Assist with Wordpress web management, social media strategy, and video production logistics